

CONTENTS

GENERAL LINGUISTICS

Diachenko M. D.

THE LINGO-HISTORICAL ASPECTS OF DEFINITION OF THE DISCUSSION 1

TRANSLATION STUDIES

Ahieieva V. O.

CROSS-CULTURAL COMMUNICATION AND TRANSLATION 7

Aleksieiev M. E., Aleksieieva L. I., Synova T. V.

LATIN WORDS AND PHRASES IN LEGAL ENGLISH: THEIR FUNCTIONS
AND PROBLEMS OF TRANSLATION 12

Borysova O. V.

SOME WAYS OF DISCOURSE MARKERS RENDERING IN THE UKRAINIAN
TRANSLATION OF G. MARTIN NOVEL “GAME OF THRONES” 18

Holubenko N. I.

DIFFICULTIES IN REPRODUCTION OF THE ENGLISH-LANGUAGE REPRESENTATIONS
OF THE AMERICAN SOUTH CIVIL WAR CONCEPT 23

Zaporozhets D. A.

USE OF TRANSLATION SOFTWARE IN ALIGNMENT OF TERMINOLOGY 28

Stativka A. O.

SPECIFICS OF RENDERING FUNCTIONALITY OF PHONOLOGICAL DEVIATIONS
IN THE ENGLISH-UKRAINIAN LITERARY TRANSLATION 33

Striletska S. V.

COHESIA AS THE DOMINANT CATEGORIAL CHARACTERISTIC OF THE TEXT
AND THE WAYS OF ITS ENSURING 39

COMPARATIVE-HISTORICAL AND TYPOLOGICAL LINGUISTICS

Vainorenio I. P.

COGNITIVE-SEMANTIC CONSTITUENT OF CAUSAL DOMINANT “EFFECT” IN ENGLISH
AND UKRAINIAN ECONOMIC DISCOURSE 43

STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS

Azhogina N. V.

COMPRESSION OF THE SCIENTIFIC INFORMATION AS A LINGUISTIC PROBLEM
(IN ENGLISH CONTEXT) 48

Kremenieva T. V.

RESEARCH AREAS OF COGNITIVE SCIENCE IN UKRAINE 54

LITERARY STUDIES

Buzhykova T. O.

GENRE MODIFICATIONS OF THE UKRAINIAN HISTORICAL AND ADVENTURE STORY
OF THE 1920–1930ES 59

Holter I. M.

MULTICULTURALISM IN LITERATURE:
MODERN VIEW ON THE PROBLEM 64

Mykhed T. V.
HISTORY OF LITERATURE: BETWEEN THE KENOTIC LABYRINTH AND AUTARKY 70

UKRAINIAN LITERATURE

Lukianova O. S.
ROBERT TRETIAKOV'S POETIC COLLECTIONS OF THE SIXTIES
AND SOCIALIST REALISM..... 75

Tsyhanenko V. L.
ARTISTIC IMAGES OF KYRYLO AND METHODIUS ON "PALINODIYA" PAGES
BY ZACHARY KOPYSTENSKY 80

LITERATURE OF FOREIGN COUNTRIES

Kovalova Ya. V.
COGNITIVE MODELING OF SELF-REPRESENTATIONS ON THE PAGES
OF AUTOBIOGRAPHIC MEMORIES..... 84

COMPARATIVE LITERATURE STUDIES

Honcharova O. A.
"WE ARE THREE SISTERS" BY B. MORRISON AS INTERTEXT: THE BRONTE FAMILY
THROUGH THE PRISM OF CHEKHOV'S PLAY 89

Kobzan L. A.
"HOMO NOVUS" IN THE NEO-ROMANTIC VIEW OF THE WORLD IN THE WORKS
OF J. CONRAD AND O. GRIN 95

Kolinko O. P.
CONTEMPORARY NOVELLA: CONSTANTS AND TRANSFORMATIONS
(ON THE MATERIAL OF THE UKRAINIAN AND RUSSIAN WRITERS' SMALL PROSE
FROM THE XXTH CENTURY TO THE BEGINNING OF THE XXIST CENTURY) 100

Naumenko N. V.
THE INNER FORM OF A WRITER'S NAME WITHIN THE IMAGERY SYSTEM
OF A LYRICAL WORK 106

LITERARY THEORY

Moroz L. V.
TYPES OF SUBJECT-RELATED RESPONSE OF A ROLE HERO:
SOCIAL AND PSYCHOLOGICAL ASPECT 112

Nazarets V. M.
TYPES OF INTRATEXTUAL ADDRESSEE IN THE TEXTS OF UKRAINIAN ADRESSED
LYRICS OF THE 19TH – 20TH CENTURIES..... 117

SOCIAL COMMUNICATIONS: THEORY AND HISTORY OF SOCIAL COMMUNICATIONS

Krasivskyi O. M., Masukevych Yu. M., Mikula O. M.
INTERNET COMMUNICATION: STRATEGIES
AND LINGUISTIC CHARACTERISTICS..... 122

THEORY AND HISTORY OF JOURNALISM

Svalova M. I.
COLUMNS OF TATUSIA BO IN ALL-UKRANIAN ONLINE EDITION "OPINION":
WAYS OF ACTUALIZATION OF SOCIAL PROBLEMS 129

Yatsenko H. V.
THE CONCEPT OF “PATRIOTISM” IN PUBLICISTIC WRITINGS OF IVAN FRANKO 135

APPLIED SOCIAL AND COMMUNICATION TECHNOLOGIES

Dabagyan I. M., Pavlovska L. I.
CONTEMPORARY YOUTH POLICY IN EUROPE (CASE STUDY – GERMANY) 140

Kyianytsiya Eu. O.
STRUCTURAL APPROACH TO THE FORMATION OF MEDIALOLOGY AS A SCIENTIFIC
AND PRACTICAL PROSPECTION 146

REVIEWS

Drebet V. V.
REVIEW OF “GERMAN-UKRAINIAN GLOSSARY OF INDUSTRIAL AUTOMATION”
BY SVITLANA VASYLIVNA KIIKO AND NATALIJA OLEKSANDRIVNA SHKOLNA.....151

Information about authors..... 154